

Anti-Drug Campaign Poster Design Competition 2017

Project Details:

The “The Campaign against Drugs Abuse at NBU” is organized by the International College of Ningbo University. It aims at raising the awareness of abusing dangerous drugs, hence building up a healthy and drug-free environment.

Competition Objectives:

The theme of the competition is “The Campaign against Drugs Abuse at NBU”.

One of the following slogans should be included in the artwork; other self-created slogans are also acceptable:

1. Yes to Life, No to Drugs.
2. Don't Huff, Don't Puff. Keep away from that stuff!
3. Wasted? So is your life.
4. Get high on Life, not on drugs.
5. Drugs: You use, you lose.
6. Be smart, don't start!
7. No need for weed.
8. Choose to refuse.
9. We Rule! We're A Drug-Free School.
10. It's no lie, drugs will make your mama cry.
11. Say “NO” to Drugs!

Awards and Prizes:

1st Place:	500 RMB + Certificate
2nd Place:	300 RMB + Certificate
3rd Place:	200 RMB + Certificate
4th – 10th Place:	Certificate

Design Brief:

1. The poster design is in line with the theme of “The Campaign against Drugs Abuse at NBU”.
2. Poster may be hand-drawn or digitally produced in A3 size (29.7cm x 42cm).
3. Digital artwork must be saved as .jpg file in Maximum 5MB AND 300dpi, 2480 x 3508 pixels in resolution.
4. Poster must be graphic design without using craft material or oily color.

Judging Criteria:

Theme communication, Creativity, Artistic Merit

Application Deadline:

June 9th 2017 4.30pm for artwork handed in as hard copy, June 11th 2017 11.59pm for art work sent as Email attachment.

Result Announcement:

Winners will be notified individually.

Entry Method:

Please submit the application form together with your artwork on or before June 9th 2017 4.30pm for artwork handed in as hard copy, June 11th 2017 11.59pm for art work sent as Email attachment:

- A) In person in an envelope marked with “The Campaign against Drugs Abuse at NBU” to room 302, building 10.
- B) By email to “liming2@nbu.edu.cn” with the subject “The Campaign against Drugs Abuse at NBU”. The digital artwork should be saved as **.jpg** file in MAXIMUM 5MB AND 300dpi, 2480x3508 pixels in resolution.

Only submissions on or before June 9th 2017 4.30 pm for artwork handed in as hard copy, June 11th 2017 11.59 pm for art work sent as Email attachment will be accepted.